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For Immediate Release

**INFLATABLE INDUSTRY VISIONARIES
PROMOTE SAFETY WITH \$20,000 AWARD**

*Ninja Jump, IIPG, and Fireman's Fund Insurance Company to Award Grant to
Orange County Fire & Rescue During IAAPA Attractions Expo*

ORLANDO, Fla. (November 17, 2008) – Ninja Jump, Inflatable Industry Purchasing Group (IIPG), and Fireman's Fund Insurance Company are partnering at IAAPA Attractions Expo 2008 to promote safety among convention attendees. These leaders in the Inflatable Play Structures segment of the amusement industry are awarding the Orange County Fire & Rescue Department a \$20,000 grant to purchase needed equipment.

Recognizing that manufacturing safe products is just the beginning in keeping users safe, this donation emulates the fire and rescue department's commitment to public safety. Given the central role Orlando plays in the amusement industry and its status as host of this year's IAAPA show, Orange County was the obvious choice for this donation. The department responds to approximately 90,000 calls each year.

"It brings me great pleasure to team up with Ninja Jump and Fireman's Fund to give back to the community in a tangible way," said John P. Carr, president of IIPG, a non-profit corporation formed specifically to address the liability insurance needs of the inflatable play structure industry. "Ninja Jump has shared their technical and market insights with the entire industry to promote operational safety. Without their support, an alliance like IIPG wouldn't be possible, and we wouldn't be in a position to direct this grant."

Executives from all three companies will present the grant package to Fire Chief Carl Plaucher and other fire officials during a ceremony open to IAAPA Attraction Expo attendees and the media:

Date/Time:

**Wednesday, Nov., 19, 2008
11:00 a.m.**

Location:

**IAAPA Attraction Expo 2008
Orange County Convention Center (Ninja Jump Booth # 2178)
Orlando, Fla.**

Note: Members of the media must come to the press room (S230A) to pick up press credentials.

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“Our coverage area contains numerous amusement parks and attractions as well as the convention center, so there is a natural connection between the inflatable play structure industry and our department,” said Chief Plaucher. “I want to thank Ninja Jump, IIPG, and Fireman’s Fund for their generous support.”

“As a major manufacturer and supplier of high-quality inflatable play structures, I understand how vital a role first responders play in protecting people who visit amusement parks and attractions and those who trust us to provide safe amusement in their own back yards,” pointed out Rouben Gourchounian, president of Ninja Jump. “We’re proud to be involved in this worthy endeavor.”

For Award Presentation Comments from John P. Carr, IIPG President, visit <http://www.insuremybounce.com/pdf/IAAPA%202008/Carr%20Remarks%20-%20Heritage%20Grant%20IAAPA.pdf>

Inflatable Industry Purchasing Group, Inc. (IIPG)

Licensed in 48 states, IIPG was founded by John P. Carr, whose company, CSI Insurance, has served the needs of rental companies since 1997. By operating as a non-profit alliance, IIPG provides member companies with a strong advocate that represents the demands of the entire industry while negotiating for each member individually. IIPG members are *Never Alone*SM. For more information, visit: www.insuremybounce.com.

About Ninja Jump

Ninja Jump is responsible for billions of smiles since it was founded in 1993. Ninja Jump currently services the large and growing percentage of inflatable industry with tens of thousands of Ninja Jump brand inflatables all over the globe bringing happiness and well-being to the most precious sector of society! Ninja Jump is and will continue to be the leader and the first choice in the commercial inflatable market by offering the safest and best quality product and by listening to its customers and contributing to their success. For more information, visit www.ninjajump.com.

About Fireman’s Fund

Fireman’s Fund Insurance Company is a premier property and casualty insurance company providing personal, commercial and specialty insurance products nationwide. It is rated 'AA-' by Standard & Poor’s Rating Services. Founded in 1863 with a mission to support firefighters, Fireman’s Fund continues this effort today through its national philanthropic efforts. Fireman’s Fund is a member of the Allianz Group (NYSE: AZ), one of the world’s largest providers of insurance and other financial services. For more information, visit www.firemansfund.com.

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